



**Martina Wang**  
Graphic Designer

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## Education //

Aug 2023 – Aug 2026

### **ArtCenter College of Design**

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Specialization in brand identity development, packaging design and UIUX.

## Experience //

Nov 2025 – Jan 2026

### **Graphic Designer**

Design Innovation Institute (DIIS)

Shanghai, China

Spearheaded visual ideation and execution for brand communication projects, managing both online and offline content (posters, promotional collateral, digital media). Optimized social media visual assets, directing content layout on LinkedIn to enhance brand consistency.

Aug 2025 – Nov 2025

### **UI/UX Design Intern**

Zhejiang Provincial Energy Group Company LTD.

Zhejiang, China

Designed large-screen interface layouts, information for energy management system. Developed data dashboard interfaces for exhibition halls. Formulated UI visual guidelines and component libraries to ensure system scalability and cross-interface consistency.

Sep 2024 – Dec 2024

### **Teaching Assistant: Materials of Art and Design**

ArtCenter College of Design

Pasadena, CA

Mentored students in “Materials of Art and Design,” proactively addressing academic inquiries and translating complex design concepts.

## Recognition //

Jan 2024 – Aug 2026

### **ArtCenter Student Gallery**

The Dance of Scissors (Book Design)

Care International (Package Design)

Care International (Brand Identity)

Joego (Package Design)

Camper City (Motion Commercial)

Aug 2023 – Aug 2026

### **Provost's List**

ArtCenter College of Design

## Scholarships //

Jul 2025 – Jan 2026

### **Samsung Endowed Scholarship**

Jan 2023 – Apr 2026

### **ArtCenter Undergraduate Scholarship**

## Expertise //

### **Proficient in:**

After Effects, Blender, Cinema 4D, Discord, Sheets, Figma, Glyphs, Miro, Slides, Illustrator, InDesign, Lightroom, MadMapper, Media Encoder, Outlook, Photoshop, Premiere Pro, Excel, Procreate, and VS Code

### **Familiar with:**

HTML/CSS, p5.js, and TouchDesigner

### **Skills:**

Letterpress, font design, packaging design, and oil pastel